

# Mitch on the Markets

## Is the Fed Really “Going Crazy?”



By Mitch Zacks  
Portfolio Manager

Recent remarks by President Trump make one thing clear: he is not a fan of higher interest rates. In an impromptu press conference after walking off Air Force One on October 10th, the president remarked that the “Fed has gone crazy,” adding that he believed it was a mistake to tighten monetary policy, i.e., to raise interest rates.<sup>1</sup>

The rationale for not liking higher interest rates is obvious – higher rates can choke off lending and borrowing, thereby stifling economic growth. Since presidents are almost always judged by economic performance, tighter monetary policy can have political consequences.

In my view, however – and putting politics aside – the reality is not that the Fed is ‘going crazy.’ The reality is that the Fed is simply doing its job, and Fed Chairman Jerome Powell has been making data-dependent monetary policy decisions that, in our view, make sense at face value. The economy is

strong, labor markets are tight, wages are growing, and inflation has firmed. Higher interest rates are justifiable.

Additionally, it is not as though the Fed has been raising interest rates without letting the marketplace know their thinking. As far as I can tell, there have been no surprise rate increases to date in this cycle, and it is also worth remembering that by historical standards, interest rates remain quite low (see chart). I don’t think we’re in crazy territory just yet.

### Effective Federal Funds Rate (1980 – Present)



Source: Federal Reserve Bank of St. Louis

That being said, there are other realities to consider. In the Fed’s September commentary, they indicated their preference for one additional rate hike in 2018, most likely in December, and at least two rate hikes in 2019. They also

dropped the term “accommodative” from their monetary policy statement, indicating they have either approached or are fast approaching the target neutral rate. There *is* such a thing as raising interest rates too much or too fast, or both. The next year or two will be important ones for this Fed.

### **Jerome Powell’s Delicate Task**

At the end of the day, for all the rhetoric that may rain on Federal Reserve Chairman Jerome Powell as he faces the delicate task of ending a decade of easy monetary policy, he seems to be handling his role relatively well. In his first six months in office, Mr. Powell met with or called lawmakers in Congress 48 times, compared to the 17 contacts made by his predecessor Janet Yellen in her first six months. Mr. Powell is also a lawyer by training, and is more comfortable working the halls of Washington D.C. than he is at economics seminars, which is where Ben Bernanke and Janet Yellen thrived the most.

Mr. Powell’s efforts on Capitol Hill appear to be aimed at ensuring the Fed’s independence, at a time when political pressure is likely to build as the economic cycle matures even further. The Fed’s independence is not protected by statute as is the case with many other central banks, and there is always the risk that Congress could methodically chip away at some of the Fed’s authority if they become displeased with monetary policy or the economy. Mr. Powell seems to be hyper-aware of all of

these factors, particularly as he engages in tighter monetary policy.<sup>2</sup>

### **Bottom Line for Investors**

President Trump cannot fire Mr. Powell under the law, but he could try to remove him for cause – which most agree would be very difficult to achieve, and certainly would not be possible over a simple policy disagreement. The other option available to the President would be to pack the Fed board with sympathizers to his easy money objectives, a tactic President Reagan employed (though unsuccessfully) in an effort to challenge the authority of then-chairman Paul Volcker.<sup>3</sup>

Whatever the outcome, it appears for now that Federal Reserve Chairman Jerome Powell has the support of lawmakers and Treasury Secretary Steve Mnuchin, two key allies. Moving forward, Mr. Powell faces the very delicate task of ending a decade of easy monetary policy without tipping the economy into a recession, and his position is far from enviable. For now, however, I think he’s been managing the Fed and monetary policy well, and basing his decisions on the economic data that continues to show underlying strength in the United States. Higher interest rates may be unpopular, but they’re not unwarranted.

### About Mitch Zacks

Mitch is a Portfolio Manager at Zacks Investment Management. Mitch has been featured in various business media including the Chicago Tribune and CNBC. He wrote a weekly column for the Chicago Sun-Times and has published two books on quantitative investment strategies. He has a B.A. in Economics from Yale University and an M.B.A in Analytic Finance from the University of Chicago.

<sup>1</sup> CNBC, October 10, 2018,

<https://www.cnbc.com/2018/10/10/trump-says-the-federal-reserve-has-gone-crazy.html>

<sup>2</sup> Bloomberg Businessweek, September 21, 2018,

<https://www.scribd.com/article/389092231/The-Fed-S-Man-About-Town>

<sup>3</sup> Bloomberg Businessweek, September 21, 2018,

<https://www.scribd.com/article/389092231/The-Fed-S-Man-About-Town>

### DISCLOSURE

**Past performance is no guarantee of future results. Inherent in any investment is the potential for loss.**

Zacks Investment Management, Inc. is a wholly-owned subsidiary of Zacks Investment Research. Zacks Investment Management is an independent Registered Investment Advisory firm and acts as an investment manager for individuals and institutions. Zacks Investment Research is a provider of earnings data and other financial data to institutions and to individuals.

This material is being provided for informational purposes only and nothing herein constitutes investment, legal, accounting or tax advice, or a recommendation to buy, sell or hold a security. Do not act or rely upon the information and advice given in this publication without seeking the services of competent and professional legal, tax, or accounting counsel. Publication and distribution of this article is not intended to create, and the information contained herein does not constitute, an attorney-client relationship. No recommendation or advice is being given as to whether any investment or strategy is suitable for a particular investor. It should not be assumed that any investments in securities, companies, sectors or markets identified and described were or will be profitable. All information is current as of the date of herein and is subject to change without notice. Any views or opinions expressed may not reflect those of the firm as a whole.

Any projections, targets, or estimates in this report are forward looking statements and are based on the firm's research, analysis, and assumptions. Due to rapidly changing market conditions and the complexity of investment decisions, supplemental information and other sources may be required to make informed investment decisions based on your individual investment objectives and suitability specifications. All expressions of opinions are subject to change without notice. Clients should seek financial advice regarding the appropriateness of investing in any security or investment strategy discussed in this presentation.

Certain economic and market information contained herein has been obtained from published sources prepared by other parties. Zacks Investment Management does not assume any responsibility for the accuracy or completeness of such information. Further, no third party has assumed responsibility for independently verifying the information contained herein and accordingly no such persons make any representations with respect to the accuracy, completeness or reasonableness of the information provided herein. Unless otherwise indicated, market analysis and conclusions are based upon opinions or assumptions that Zacks Investment Management considers to be reasonable. Any investment inherently involves a high degree of risk, beyond any specific risks discussed herein.

It is not possible to invest directly in an index. Investors pursuing a strategy similar to an index may experience higher or lower returns, which will be reduced by fees and expenses.