



## **ZACKS INDEX SERVICES LAUNCHES THE “SMART” SUMMIT ZACKS GLOBAL WATER INDEX**

Licensed To Summit Water Capital Advisors As The Basis For the  
Summit Water Infrastructure Multifactor ETF

Chicago, August 9, 2016 - Zacks Index Services is pleased to announce the launch of the Summit Zacks Global Water Index; a proprietary, factor-based global water index. This is the first and only global water index with a weighting scheme based on dividend yield rather than market capitalization that exemplifies the “smart” selection process and enhances the overall yield of the Index. The Index will serve as the basis for the Summit Water Infrastructure Multifactor ETF trading on the New York Stock Exchange (NYSE) under the symbol WTRX.

The Summit Zacks Global Water Index utilizes a proprietary, three-factor model that ranks specific data points, which have been determined through rigorous testing to be the most relevant to company valuation and profitability in the global water industry. The Index was created in collaboration with Summit Water Capital Advisors that has been designing investment strategies in the global water industry for 30 years.

“We are excited to partner with Summit, an expert in the global water industry, to create this unique, multifactor index that taps into a core investment theme” said Jamie Adams, Managing Director of Zacks Index Services. “Zacks continues to leverage its years of investment research and practice in creating this unique strategy that offers access to water industrials and water utilities in a single product wrapper.”

To learn more please visit [zacksindexservices.com](http://zacksindexservices.com).

### **About Zacks Index Services**

Zacks Index Services, a division of Zacks Investment Management (ZIM), creates and maintains proprietary, quantitative portfolio strategies that are licensed to product sponsors and serve as the basis of investment products such as ETFs, unit investment trusts and closed-end funds. ZIM, a wealth management boutique, is a leading expert on earnings and using earnings estimates in the investment process. ZIM is a wholly owned subsidiary of Zacks Investment Research, one of the largest providers of independent research in the U.S.

### **About Summit Water Capital Advisors**

Summit Water Capital Advisors is a San Diego-based investment management firm with an unrivaled, 30-year focus on investment strategies into the global water industry. It is widely recognized as the pioneer and thought leader in the water investment space, creating a theme that has become the focus of growing investor attention due to its major global economic and social impacts. Summit Water has developed unique proprietary methods for investing in water-related equities, physical water assets, and water infrastructure through several private investment partnerships, public funds, and managed accounts.

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The Summit Zacks Global Water Index is comprised of 30 to 50 constituents selected from a universe of U.S. and international companies with a significant portion of their business activities dedicated to the global water industry. The stocks are selected using a quantitative, rules-based methodology developed by Zacks Index Services. An investor cannot invest directly in an Index. The volatility of the benchmark may be materially different from the individual performance obtained by a specific investor.